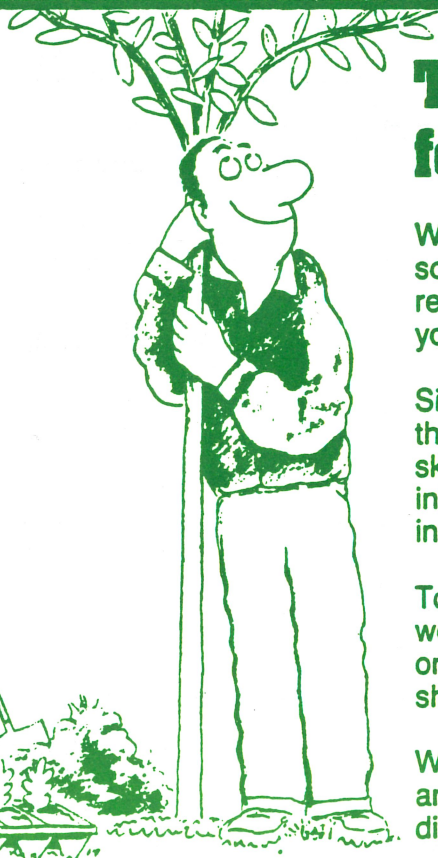




**Willo'dell**  
N U R S E R Y

# **LANDSCAPE DESIGN PROGRAM**



## **There's no charge for our service**

We'd like to help you plan your landscape...whether it's from scratch, a re-do or adding some color around your pool, patio or deck.

Simply follow the steps described on the following sheets and drop off your sketch at the Garden Center information counter. Don't forget to include your name and phone number.

To be of further service to you, we would also like to review your remarks on the enclosed questionnaire. This should be returned with your sketch.

We'll call you when the plan is drawn and schedule an appointment to discuss your landscape project.

# Drawing the sketch is as easy as 1-2-3

1. Two sheets of graph paper are included. Use one for practice, the other for your final sketch. Please draw your sketch as an aerial, or overhead view, as in the sample below, and please try to draw "to scale" (1" equals 5 ft.).
2. Be sure to indicate on your sketch which direction is north and which areas you specifically would like us to design. To help us keep our return time to a minimum, please limit it to one or two areas. Include any existing flower beds, trees, shrubs, fences, sidewalks, porches, overhangs, faucets, basement windows or anything else we should consider when drawing your plans.
3. If you can provide a photograph along with the sketch, terrific! A photograph helps the designer get a good feel for the area. If not, the sketch will be fine. Accurate measurements are extremely important, so please take your time. Our selections are based, in part, on the size and spread of the plant.

*An example of how to draw your sketch...*

SCALE — 1" EQUALS 5 FT.

DOOR

WINDOW

WINDOW

PORCH

WALL

WANT PRIVACY ALONG SIDE OF HOUSE

EXISTING TREE

SHADE SOUTH SIDE OF HOUSE

LANDSCAPE ACROSS FRONT

Prepared for (Your Name)

Compliments of **Willo'dell**

Your landscape plan should be finished within two weeks from the time you drop off your sketch. We'll call when it's ready and schedule an appointment to review the plan with you.



PLEASE FILL OUT THIS QUESTIONNAIRE AND RETURN WITH SKETCH.

# The Area To Be Landscaped

1. Is this a new home, a business or are you renovating an existing landscape? \_\_\_\_\_  
\_\_\_\_\_
2. Is your soil mostly sandy, black loam or clay? If you're not sure, why not ask a neighbor, or bring along a sample. \_\_\_\_\_
3. Are there any special requirements such as: shading needs, service areas, vegetable or flower gardens, play areas, etc., that you would like us to include? If so, please indicate them on the worksheet, lightly, in pencil. \_\_\_\_\_  
\_\_\_\_\_
4. Any additional considerations we should be aware of: low spots, grade changes (hills, slopes, ditches, etc.), gas lines, overhead power lines or poles, drainage tile, etc. If so, please indicate lightly, in pencil, on the worksheet. \_\_\_\_\_  
\_\_\_\_\_

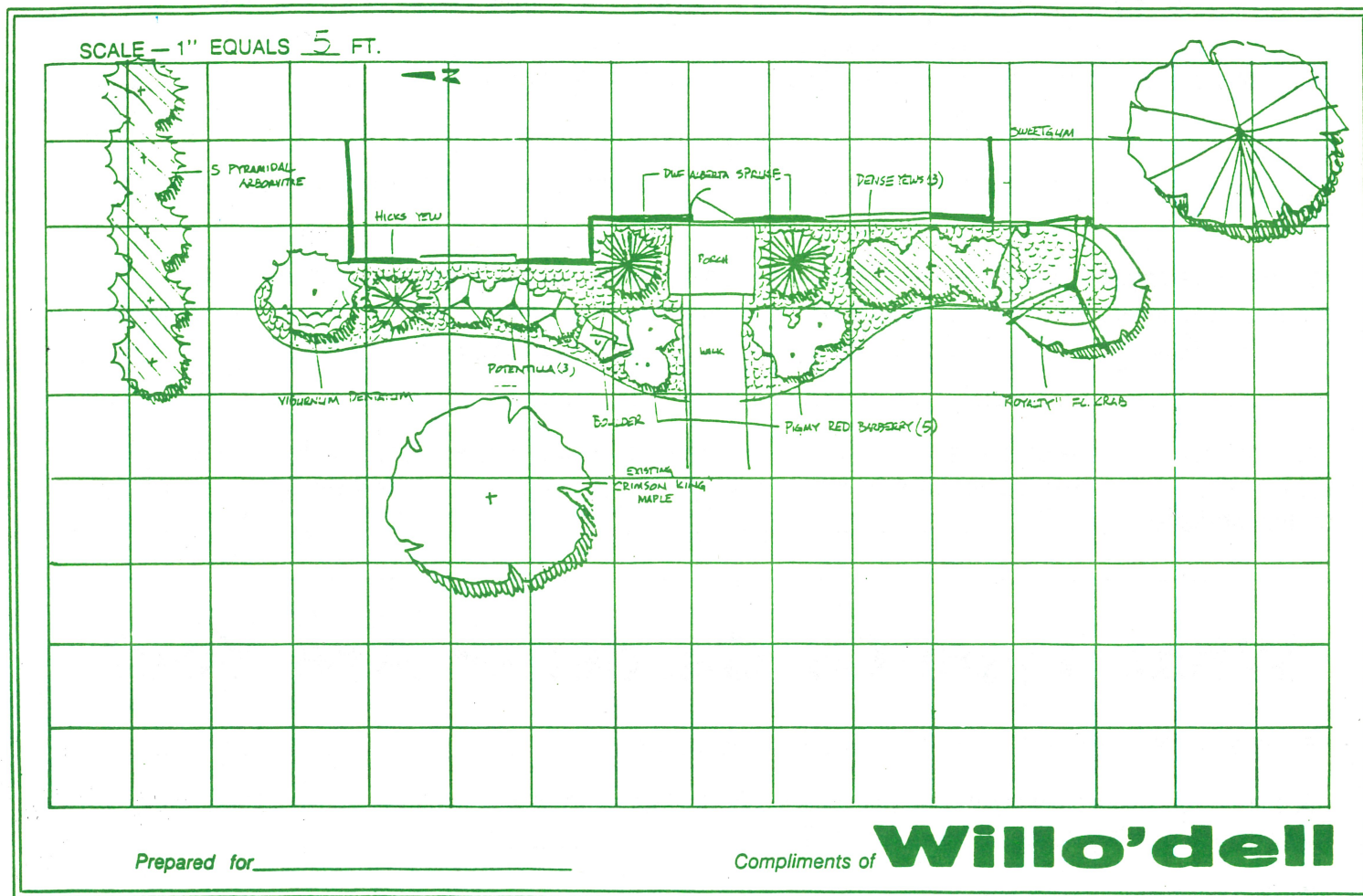
## What Type Of Gardener Are You?

5. Do you prefer a formal or a natural looking landscape? \_\_\_\_\_
6. Many homeowners enjoy working in their yards. In fact, yard work is often a hobby. Others prefer a maintenance-free landscape. How about you? \_\_\_\_\_
7. Do you plan on doing your landscape all at once, or in stages? \_\_\_\_\_
8. Do you want flowering plants? \_\_\_\_\_ If so, what kinds do you prefer?  
Shrubs \_\_\_\_\_ Flowering Bushes \_\_\_\_\_ Bulbs \_\_\_\_\_ Annuals \_\_\_\_\_  
Perennials \_\_\_\_\_ And during what season? Spring \_\_\_\_\_ Summer \_\_\_\_\_ Fall \_\_\_\_\_
9. Are you interested in unusual or exotic plants? \_\_\_\_\_
10. Are there any plants you particularly like or dislike? Please list: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
11. Do you like your flower beds mulched with wood bark, or stone, or would you like ground covers? \_\_\_\_\_
12. Finally, for us to better understand and design a landscape that's right for you, it would help if we knew how much you are planning to spend: Under \$200 \_\_\_\_\_  
\$200-\$500 \_\_\_\_\_ \$500-\$1000 \_\_\_\_\_ over \$1000 \_\_\_\_\_ Don't know \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

*An example of our finished design...*



## Guarantee

100% plant guarantee for 1 year on trees, shrubs and evergreens. For more details ask at the Nursery information booth.

## 2 LOCATIONS TO SERVE YOU

MAIN OFFICE  
1398 U. S. RT. 42, R. D. 1  
ASHLAND, OHIO 44805  
PHONE 419/289-0606

WOOSTER GARDEN CENTER  
1746 NUPP DR. (RT. 3 N)  
WOOSTER, OHIO 44691  
PHONE 216/345-8539

## DELIVERY • FINANCING AVAILABLE

